

CODE OF CONDUCT

At Energizer Holdings, Inc., we are committed to integrity. We uphold our Core Values and abide by the laws of the countries in which we operate.





AT ENERGIZER, OUR VALUES ARE THE FOUNDATION FOR ALL THAT WE DO.

From manufacturing quality products to meeting our customers' needs, we work hard to be the best and play by the rules, while valuing every colleague and partner that makes up our team.

Our commitment to our values will help us continue to lead in the markets where we work, and make our brands globally known and respected.

INTEGRITY	RESPECT	TEAMWORK	INITIATIVE	PASSION	CHALLENGE
We do the right thing.	We respect our differences.	We are one team.	We can each make a difference.	We celebrate our successes.	We respectfully challenge each other to win.

TABLE OF CONTENTS

- Message from the CEO 2
- About the Code of Conduct 2
- Reporting Misconduct 3
- Respect for Others
- Gifts and Hospitality
- Competitors 6
- Third Parties
- Appropriate Use of Company Resources
- Conflicts of Interest 8
- Protecting Intellectual Property & Confidential Information 9
- Financial Reporting 10
- Safety, Product Safety and Environment 11
- Global Trade 11
 - Truth in Advertising
 - Resources

11

12































ENERGIZER HOLDINGS. INC. CODE OF CONDUCT

MESSAGE FROM THE CEO



Energizer Colleagues,

Our values serve as a guide for how we interact with each other and do business with our partners around the world. As a company, Energizer has a long history of doing the right thing, so it's no surprise that integrity is one of our core values – and one that serves as the foundation for our Code of Conduct.

To operate with integrity, we must be open and honest with one another and all those we interact with. We must remain true to our values and act with fairness and transparency – without exception.

And while our Code of Conduct and values can guide us in making the right choices for Energizer, they can't answer every question you may have or anticipate every situation you might face. That is why we each must take personal responsibility for maintaining an ethical culture within our organization and supporting each other in following the rules along the way.

If you have questions or concerns, I encourage you to speak up, even if that requires respectfully challenging your colleagues – another one of our values. Even when you feel uncertain, we appreciate you asking questions so that we can explore the situation, and as needed take action.

Thank you for your ongoing commitment to approaching things the right way which is critical for Energizer to become a stronger, more resilient and dynamic company.

Sincerely,

Mark LaVigne

President and Chief Executive Officer

ABOUT THE CODE OF CONDUCT

Our Code of Conduct is based on one of our company values — integrity — that serves as the foundation for our individual actions and decisions as Energizer colleagues.

Because Energizer works and sells products globally, we understand that the specifics of your daily decisions and problems may be slightly different than someone who works in another part of the world. Still, this Code of Conduct contains the rules and examples of how "We Play by The Rules" while representing Energizer, and includes references to resources (including company policies with more specific guidance) for you to use if you have any questions.

The Code of Conduct applies to all Energizer colleagues whether you are an individual contributor, manager or supervisor, senior executive or board member and a violation of the Code will result in disciplinary action up to and including termination.

Colleagues are also required to complete **Compliance Training** throughout the year to enhance your understanding of specific laws, regulations and company policies that may apply to your job.







ENERGIZER HOLDINGS, INC. CODE OF CONDUCT

REPORTING MISCONDUCT

Energizer expects all colleagues to speak up when they have questions and for managers to encourage open communications with their teams.

Reporting misconduct takes courage, but it is the right thing to do. Not reporting misconduct is itself a violation of the Code of Conduct. Energizer does not tolerate retaliation against anyone who, in good faith, raises a concern or participates in an investigation. All colleagues, including managers, who retaliate against someone because they raised a complaint or participated in an investigation, will face disciplinary action. Colleagues who purposefully provide false information may face disciplinary action.

Energizer takes all reports and questions of potential misconduct seriously and will handle your concern promptly, fairly and as confidentially as possible, which includes a thorough investigation.

Energizer offers many resources to encourage colleagues to speak up or ask questions. You can start by talking to your manager, if you feel comfortable doing so. If you aren't comfortable or if your manager doesn't address the issue properly, talk with Human Resources. Other reporting options include:

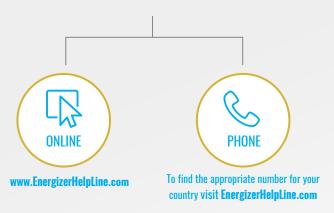
- The Energizer HelpLine
- The Head of Ethics & Compliance at energizercompliance@energizer.com
- Legal Department

If you are a supervisor or are in Human Resources and a Code of Conduct issue is reported to you, you are required to contact the $\bf Head$ of $\bf Ethics$ &

Compliance So all cases can be tracked and to ensure consistent application of the Code across the business.

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You can report 24 hours/day, 7 days/week anonymously using the Energizer HelpLine to the extent allowed by your country's laws.



HOW WE HANDLE OUESTIONS OR CONCERNS

We will review every question or concern raised using a defined process to ensure fairness and consistency. We will treat you with dignity and respect throughout the process. You can trust that we will handle your question or concern seriously and promptly. If something needs to be addressed, we will take action based on what we learn.



RESPECT FOR OTHERS

Every colleague should be treated with respect and treat others with respect. Energizer is committed to providing an environment free of harassment, bullying, discrimination, violence and retaliation.

Energizer is committed to recognizing human rights on a global basis. We have established certain standards that are designed to protect human rights and also expect our suppliers and business partners to follow these standards, which include protection against child labor, forced labor and human trafficking.

Weapons are never allowed in any Energizer office or manufacturing plant. Violent physical contact or threats of violence are never permitted.

We may not always think the same way or agree with each other, but we must always show respect and never create a hostile or offensive work environment.

Insensitive comments, actions, gestures, jokes or symbols, as well as displaying derogatory, obscene and demeaning messages will not be tolerated. Using company email, instant messaging system, other Energizer assets or social media to spread these types of messages is prohibited.



SITUATION

A manager insists that colleagues pray before having a meal at a team meeting.

GUIDANCE

While there is no policy against praying in the workplace, managers should not put colleagues in a situation where they are expected to pray during a work event.

Energizer does not tolerate harassment of any kind, including sexual harassment. Any requests for sexual favors or other unwelcome verbal or physical conduct of a sexual nature will be subject to disciplinary action, up to and including termination and notification of law enforcement where necessary.

Energizer provides equal opportunity for all colleagues, where work and advancement are based on merit. This means that hiring, assignments, promotions, discipline or other personnel actions are administered without regard to:

- Race, color or ancestry
- Creed or religion
- Age
- · Gender and gender identity
- National origin
- Veteran status
- · Physical or mental disability
- · Sexual orientation
- · Any other trait protected by law

Energizer's policy is to make reasonable accommodations for known physical and mental limitations of qualified individuals with disabilities if those accommodations are needed to perform their jobs. Colleagues who take an approved leave of absence will not be retaliated against in any way. No colleague may be discriminated against for exercising or receiving their rights under their benefit plans.



GIFTS AND HOSPITALITY

Energizer colleagues are never allowed to give or take bribes of any type, which includes gifts and hospitality. We follow all the anticorruption or anti-bribery laws around the world, which are increasing in number each year.

As a US-based company, the U.S. Foreign Corrupt Practices Act (FCPA) applies wherever we do business. The FCPA and other anticorruption laws govern our relationship with government officials and carry criminal and civil penalties. These laws prohibit giving anything of value to a government official: cash, cash equivalents (gift cards), expensive meals and hospitality, trips, access to vacation homes and jobs.

Facilitation payments – a small amount of money paid to a government official in order to speed up routine or non-discretionary activities – are illegal in many countries and violate Energizer's policies. In very limited emergency situations (where a person's life is in danger) it may be permissible to make such payment but only if you gain the approval of the Head of Ethics & Compliance before you make the payment. These limited payments must be properly recorded in our accounting systems.

The bottom line is that colleagues are not allowed to give ANYTHING of value to government officials.

It is not always simple to determine who a government official is as some companies may be partially owned by the government. If you are not sure, contact Ethics & Compliance at energizercompliance@energizer.com.

Beyond government officials, Energizer's Gift & Hospitality Policy provides specific advice for giving and receiving gifts to/from other third parties, as well.

Failure to follow this policy is a violation of the Code of Conduct.





SITUATION

A vendor offers a colleague a \$20 gift card for filling out a satisfaction survey at the end of the year.



GUIDANCE

This would violate the Gift and Hospitality Policy and the Conflict of Interest Policy. Colleagues are NEVER allowed to take cash or cash equivalents from a third party.

Important Guidelines:

Do not give or take gifts totaling more than 200 USD (annually)

Never give or accept cash or cash equivalents (includes gift cards)

Procurement and Supply Chain colleagues should not give or accept ANY gifts

Do not accept travel or lodging from third parties

This violates Energizer's gift policy but more importantly, it violates commercial bribery laws.

GUIDANCE

SITUATION

A sales manager gives a gift card of significant value to keep an exclusive arrangement with a distributor.



SITUATION

Our supply of AA batteries has been delayed by a new customs agent in Singapore. A colleague tells our customs broker to "do whatever it takes to get the export moving".



GUIDANCE

Although not specifically directed by an Energizer colleague, the bribe provided by our customs broker is considered a violation of the Foreign Corrupt Practices Act. Energizer is responsible for the actions of our third parties.

COMPETITORS

Competition laws, also known as antitrust laws, are designed to create fair and honest competition in the marketplace. Our success should be based on our product, pricing and promotions. Energizer will compete vigorously but legally.

Competition laws are complex and vary by country but the general rule is that Energizer colleagues are prohibited from working with competitors, both directly and indirectly, to set all or parts of the prices charged to our customers and ultimately to consumers.

Direct communication with competitors should be avoided and if they occur, you must notify the Legal Department.

Never share the following information with competitors:

- · Never discuss prices, sales plans, promotions or volumes with competitors
- Never agree with a competitor to divide markets, customers, territories, shelf space or advertisement space
- Never agree with a competitor to limit production or sales or not to do business with specific customers or suppliers
- · Never agree with a competitor not to hire each other's colleagues

Colleagues need to be careful when communicating indirectly with competitors. You can't use retailers, distributors or trade associations to act as the conduit to pass information back and forth between competitors.

Gathering competitive information and business data is an appropriate practice, but must be done legally and in compliance with Energizer's policies which includes documenting where and when you obtained the competitive information.

You can obtain additional guidance in Energizer's Antitrust Policy.



THIRD PARTIES

Energizer hires a substantial number of third parties to perform services for us and supply goods to us, such as customs-brokers, third party manufacturers, raw material suppliers and human resource vendors.

Energizer also engages with distributors who sell our products in countries across the globe.

It is important to understand that we cannot assign our responsibility for compliance to third parties. Ultimately, Energizer is still responsible for the actions of its third parties.

To ensure these third parties work with the integrity we expect from our own colleagues, Energizer has implemented a few best practices that all colleagues must follow when engaging third parties:

- BEFORE hiring a third party (or selling our products to a distributor), engage our due diligence partner to analyze the third party from a compliance perspective
- Ensure the contract with the third party contains anticorruption language, a link to our Supplier Code of Conduct, and a requirement to comply
- To the extent required, retain oversight of the third party to ensure they meet our compliance standards
- When the third party no longer works for us, ensure that their access to our systems is removed immediately



APPROPRIATE USE OF COMPANY RESOURCES

It is a violation of the Code of Conduct to "pad" or lie on expense reports or reimbursements or create fake contracts for goods and services the company never received.

Colleagues are never allowed to use the company's IT resources (e.g., computers, internet access, instant messaging) to post, store, transmit, download, upload or distribute any kind of threatening or maliciously false, slanderous or obscene materials (e.g., pornography).

Personal use of company equipment and systems must be limited and should not interfere with work duties. These resources are owned by Energizer, who has the right to periodically access, monitor or even disclose the contents of anything on its electronic resources (including emails, social media use, instant messaging services, documents, SharePoint or internet activity and voicemails).

Energizer's Information Technology Acceptable Use Policy provides additional guidance regarding the use of company resources.

Colleagues who inappropriately use company resources could face disciplinary action up to and including termination.



SITUATION

A colleague has a personal business selling vitamins. They use Energizer's copy machine to make copies of a flier for a sales campaign.

GUIDANCE

Using corporate resources for a personal business violates the Information Technology Acceptable Use Policy.

CONFLICTS OF INTEREST

Energizer colleagues must avoid real or perceived conflicts of interest.

A conflict of interest happens when an Energizer colleague or Board member's personal interests are not in line with Energizer's best interests.

Conflicts can exist when you or a family member receive personal benefits as a result of your position with the company or if you influence Energizer to hire a family member or friend – either as a colleague or as a contractor – without disclosing your relationship with them.

You may not compete with Energizer for business or take the skills gained at Energizer to go work for a competitor. Colleagues may not use company property for personal gain or to run their own personal business. Colleagues that are married, living together, related or in a romantic or sexual relationship are not allowed to be in a direct-reporting relationship at work.

Colleagues may not work two full time jobs at the same time or work for a competitor.

Energizer's Conflict of Interest Policy provides additional guidance. Colleagues are obligated to report all potential conflicts by completing a Conflict of Interest disclosure or contacting the Ethics & Compliance team at energizercompliance@energizer.com.

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SITUATION

A commercial director decides to hire his brother who is a graphic designer to make changes to holiday collateral without disclosing the relationship and pays him using his corporate credit card.

GUIDANCE

This violates the Conflict of Interest Policy. If the director disclosed that it was a family member and they went through the vendor vetting process, the brother could be hired. However, they could not work directly for the family member, even in a vendor relationship.

POLITICAL CONTRIBUTIONS AND ACTIVITIES

Laws of certain jurisdictions prohibit the use of Company funds, assets, services or facilities on behalf of a political party or candidate.

Generally, Energizer does not allow any direct payment of corporate funds to any political party, candidate or campaign. However, any payment must be permitted under applicable law and approved in writing and in advance by the Chief Legal Officer.

Energizer's Political Contributions Policy is not intended to discourage or prohibit colleagues from voluntarily making personal political contributions, participating in the political process on their own time and at their own expense, expressing their personal views on legislative matters, or engaging in any other lawful political activities.



PROTECTING INTELLECTUAL PROPERTY AND CONFIDENTIAL INFORMATION

Protecting information about how we make our products as well as the ideas, technology and innovations that we create for the company is vital.

We protect our intellectual property through use of trademarks, trade secrets and patents. But we also rely on colleagues to ensure that information is kept confidential.

- Before you share Energizer confidential with someone outside the company, make sure the disclosure is necessary and that you have a Non-Disclosure Agreement (NDA) in place
- Vigorously protect the brand by reporting all infringements and look-alikes to the Legal Department
- Never share non-public company confidential information with anyone outside the company, including on social media
- Refer to Energizer's Intellectual Property Standards, Global External Communications Policy, and Social Media Policy for additional information.

In addition to sensitive company information, Energizer also protects colleague, customer and supplier data.

Energizer implements appropriate and up-to-date security safeguards. Information Security is every colleague's responsibility.

Colleagues must comply with the Global Data Protection Policy, IT Acceptable Use Policy and Third Party Access Policy and all other information security policies and practices including but not limited to:

- Do not share your user IDs or passwords with anyone. If you have specialized access, make sure at least one other person has the same access so they can perform those tasks in your absence.
- Do not click on links or open attachments in emails from an unknown source
- Do not give out any private information (company, colleague, supplier or customer) to a caller
- Do not access sensitive information on your computer or discuss sensitive information by phone in a public setting (e.g., airplane or commuter train)
- Protect all sensitive information that is in your possession
- When sharing sensitive data with external parties, use the appropriate tools to encrypt the data.



Energizer is committed to complying with all **International Data Privacy Laws**. Colleagues should only collect and process personal information needed to run the business. It is critical that we protect colleague sensitive data and use it only for the purposes for which it was obtained. Failure to adequately protect sensitive data can lead to disciplinary action, up to and including termination and involvement of law enforcement as necessary.

If you have questions about Privacy and Data Protection, please contact **privacy@energizer.com**.



SITUATION

A colleague is going on vacation but before she leaves, she gives her password and ID to a colleague who is taking over her duties while she is out on vacation.

GUIDANCE

This is a violation of the Information Technology Acceptable Use Policy. It is NEVER acceptable to give out your ID and password.

ENERGIZER HOLDINGS, INC. CODE OF CONDUCT

FINANCIAL REPORTING

Financial Reporting

Energizer is a publicly traded company on the New York Stock Exchange. As such, Energizer must comply with all applicable financial reporting rules and regulations, including those of the U.S. Securities and Exchange Commission (SEC), which means that all of our financial information is presented accurately, honestly and completely, and in compliance with generally accepted accounting principles and Energizer's financial policies. Colleagues who fail to ensure compliance with these rules will face disciplinary action. Criminal penalties for both the individual colleague and the company itself may also result.

Energizer is committed to following its disclosure and record retention policies, which means that colleagues should never fraudulently destroy documents or alter financial records that may be required for any internal or government investigations.

Insider Trading

Energizer colleagues and Board members comply with **Insider Trading laws**. This means if you have material information about Energizer or another company that is not generally known or available to the public, you cannot buy, sell or trade in stock of the company to which the information relates. Equally important, you cannot give non-public information to somebody else so that they can buy, sell or trade that company's stock.

Material Information is any information that an investor would reasonably consider important to making investment decisions.

Energizer's **Insider Trading Policy** also prohibits the transfer of funds into or out of Energizer stock equivalent funds in Energizer's benefit plans while in possession or aware of material non-public information, or engaging in any other transaction involving Energizer securities that suggests the misuse of information that is unavailable to the general public, including speculative trading, hedging or pledging transactions.



If you have questions pertaining to the sale or purchase of stocks or bonds under circumstances that might involve non-public information, the timing of a purchase or sale of securities, or any other aspect of applicable securities laws, you should consult with the **Legal Department**. More detailed information regarding compliance with securities laws is contained in our Insider Trading Policy.

Non-public Information could include potential acquisition targets, new projects or other significant events related to Energizer or one of our suppliers or distributors.

If a colleague or Director comes to Energizer already owning substantial ownership or stock in a customer, supplier or competitor of Energizer, they must notify **Energizer's Chief Legal Officer**. You must also remove yourself from any discussion or voting regarding Energizer's relationship with the other company.

ENERGIZER HOLDINGS, INC. CODE OF CONDUCT

SAFETY, PRODUCT SAFETY AND ENVIRONMENT

Energizer works to ensure a safe, healthy and sanitary work environment at all of our facilities and offices around the globe.

Colleagues are required to adhere to occupational health and safety laws and regulations. If you observe unsafe or hazardous conditions, please report this immediately to your supervisor, the Safety, Health, Environmental (SHEA) Team, the Energizer HelpLine, or the Head of Ethics & Compliance so the situation can be corrected. The same holds true for compliance with environmental laws and regulations.

As for the safety of our products, if you are aware of any actions or conditions that could put our product safety standards at risk, please report these immediately to your supervisor, facility management or the Head of Ethics & Compliance.



GLOBAL TRADE

In order to get our products from production facilities into the hands of our customers and ultimately consumers, Energizer has to comply with significant international trade regulations in over 170 countries.

To comply with local import and export laws/regulations, Energizer conducts due diligence to ensure that all necessary documentation, duties, fees, denied party screening and licenses are properly filed and maintained for international trade in accordance with U.S. laws/regulations. Violating import and export rules can lead to severe fines & penalties to both the company and the individual. Colleagues should engage Energizer's Global Trade Compliance and Global Regulatory Team members to assist with execution of these activities.

As a U.S.-based company, Energizer ensures compliance with U.S. Trade Sanction laws by not engaging with U.S. sanctioned countries, designated foreign nationals and business partners who request illegal boycott activities of foreign countries. As Energizer conducts business across borders, all colleagues must be aware of and remain compliant with all U.S. and local trade regulations and laws as well as follow Energizer's Trade Compliance Policies, standards and procedures. Colleagues must report all possible non-compliance with any U.S. and local trade regulations and laws or any requests for boycott to the Head of Ethics & Compliance, Director-Global Trade or Energizer Legal department immediately.

TRUTH IN ADVERTISING

When marketing or selling our products, we must be truthful, understandable and legal.

- Never overstate or misrepresent the quality of our brands, products, packaging, pricing or promotions
- Never use misleading or untrue statements in our advertising or on packaging
- Never make claims about our products or brands without confirming that we have the correct information to back up the claim and the appropriate legal approvals
- When discussing our products on social media, you must disclose your affiliation with Energizer

QUESTIONS OR CONCERNS?

Energizer HelpLine: www.EnergizerHelpLine.com

Ethics & Compliance Team: energizercompliance@energizer.com

Data Privacy Team: privacy@energizer.com

Global Trade Compliance Team: tradecompliance@energizer.com

Key Policies

Anticorruption Policy

Antitrust Policy

Conflict of Interest Policy

Gifts & Hospitality Policy

Global Data Protection Policy

Global Nondiscrimination & Anti-Harassment Policy

Global Non-Retaliation Policy

Global Trade Policy

Global Workplace Violence Prevention Policy

Insider Trading Policy

Social Media Policy

